

NETFLIX



2022 PROGRAM REPORT



Supporting Partners



INDIGENOUS SCREEN OFFICE
BUREAU DE L'ÉCRAN AUTOCHTONE



Select 2022 Participant Feedback

“ *Diversity of Voices allowed me to meet with decision-makers in a casual setting, especially US buyers who are otherwise difficult to meet face to face.*

Alfons Adetuyi, Producer/Director, Inner City Films

“ *I anticipate deals coming out of this.*

Maria Kennedy, Owner/Co-founder, Little Engine Moving Pictures

“ *As someone from northern Canada it is imperative that I attend these types of gatherings in order to network. Banff World Media Festival allows me to meet people in person - all the best people!*

Miranda Currie, Creative Director, CuRious CoNNECTIONS

“ *I had important conversations with key players that can help my career and my projects when they are ready to pitch. I'm very new to the TV/Film game, so this was a great learning experience.*

Christine Rodriguez, Screenwriter

“ *Diversity of Voices opened many doors for me and created more opportunities to meet other creatives.*

Trevor Cameron, Writer, Site M Entertainment

Select 2022 Participant Feedback

“ The main benefit of my participation was festival access, which will allow me to move through the experience more knowledgeably in the future. I was able to meet like minded creatives who I would connect with for future projects in development and production.

Della Haddock, Writer/Comedian

“ This was my first BANFF Festival, and participating as a DOV programee gave me the confidence and opportunities to present myself and my project to industry people in one focused event.

Judy Chui, Producer, WOW wee Productions

“ After two years of remotely connecting with people, the value of meeting face-to-face was more clear than ever. I'm grateful that I had a chance to attend and meet people who I look up to. I left feeling inspired. Thank you!

Christopher Yip, Writer/Director

“ It was such a great opportunity. It was so much fun and also just boosted the heck out of my confidence. You have such a wonderful thing going with the Banff World Media Festival!

Kathleen Edwards, Filmmaker, Moontime Productions

“ It gave me more confidence and experience in pitching a project to potential funders or partners.

Bradley Paul, Director/Producer/Writer, Brad's Atomic Digital Arts & Media

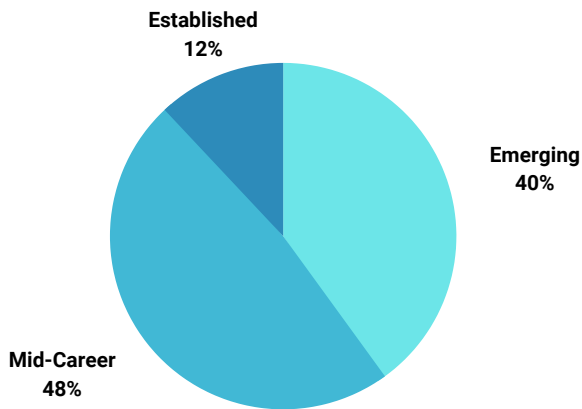
2022 Participant Profiles

100% Black, Indigenous, Asian, South Asian, and People of Colour

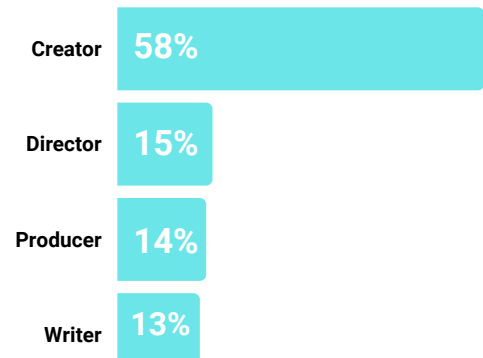
55% Women, Non-Binary, Two-Spirit, and Agender

21% Francophone

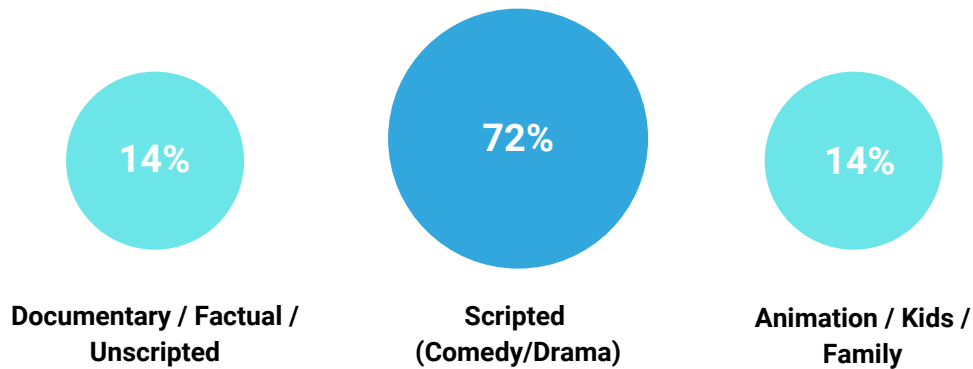
By Career Stage:



By Project Role:



By Project Genre:



By Province:

Alberta - **12%**
British Columbia - **16%**
Manitoba - **1%**
Northwest Territories - **1%**
Nova Scotia - **2%**
Ontario - **54%**
Québec - **14%**



2022 Program Highlights



In its fifth year, the Netflix-BANFF Diversity of Voices Initiative received over **400** applications and supported **99** Black, Indigenous, Asian, South Asian, and People of Colour creators and producers from across Canada by providing a gateway to the global film and television industry through the Banff World Media Festival's (BANFF) renowned conference and marketplace.

Attendance at BANFF offered participants unparalleled access to the Canadian and international industry, giving them a platform to pitch their projects, gain insight into the key issues and trends affecting the industry today, and the opportunity to network with senior decision-makers with the power to move their projects and careers forward.

In addition to access to BANFF's full complement of content and networking opportunities, participants received a stream of dedicated industry intel sessions designed specifically for the Diversity of Voices Initiative.

A sub-group of 25 participants were also selected for the **Diversity of Voices Pitch Program**, through which they received a \$1,500 CAD travel stipend to attend the in-person Festival, private networking opportunities with international decision-makers, and expert one-on-one mentorship from creatives and executives from across the industry.

Support for the third edition of the Diversity of Voices Initiative came from title partner **Netflix**, as well as the **Black Screen Office (BSO)**, **Indigenous Screen Office (ISO)**, and **Société de développement des entreprises culturelles (SODEC)**.

2022 Program Highlights



Throughout BANFF 2022, Diversity of Voices participants had access to:

45 panels, keynotes, master classes, and buyer briefings
1,200+ meeting opportunities

Exclusive Diversity of Voices Programming created specifically for this cohort included:

Info Session & Participant Networking Event

Participants gathered virtually to meet one another and ask the BANFF team questions to get insider tips on the best ways to prepare ahead of the 2022 Festival.

How to Work with Netflix

Participants learned how to best approach and pitch projects to Netflix, and gained insight into current areas of interest.

Featuring:

- Tara Woodbury, Manager, Canada Series, Netflix
- Danielle Woodrow, Director, Canada Series, Netflix
- **Moderator:** Karen Tsang, SVP, Creative Affairs, Pier 21 Films

Netflix-BANFF Diversity of Voices Initiative Breakfast

Participants, partners, and key stakeholders gathered for a private celebration meal.

2022 Program Highlights



Exclusive Diversity of Voices Programming created specifically for this cohort (cont'd):

Distributor deep-dive: international content and financing trends

This session brought together top distributors to focus on international distribution, financing, and content trends. Panelists shared insights on the trends and opportunities developing during this incredible content boom, and how creators and producers can leverage them to maximize their impact in the market.

Featuring:

- Cyrus Farrokh, President, Head of Distribution, Propagate Content
- Justina Hemperek, SVP, Acquisitions & Sales, Rive Gauche Television
- Anke Stoll, VP, Acquisitions and Co-Productions, Keshet International
- Janice Strangward, SVP-Head of Sales & Acquisitions, WAG Entertainment
- **Moderator:** Mauricio Mota, Founder and Co-President, Wise Entertainment

Meet the CBC The Nature of Things Team

Participants joined CBC's Sue Dando (Executive in Charge of Production, The Nature of Things) and Lesley Birchard (Executive in Charge of Production, CBC Docs) to discuss CBC's science and nature programming and get insider tips on how to pitch to and work with the TNOT team during this interactive presentation and Q&A.

2022 Pitch Program



Exclusive Programming created specifically for the 25 Pitch Program participants included:

Meet an Expert: Commissioners

Designed to grow participants' connections, this networking session assembled some of the top commissioners and made them available for participants to meet with.

Featuring:

- Zara Frankel, Director, Programming and Development, PBS
- Alison Korogyi, Development Executive, Original Programming, Scripted & Unscripted, Bell Media
- Annamaria Sofillas, Head of Programming, Topic

Meet an Expert: Distributors

Designed to grow participants' connections, this networking session assembled some of the top distributors and made them available for participants to meet with.

Featuring:

- Rodrigo Herrera Ibarquengoytia, Senior Scripted Acquisitions & Co-Production Manager, Red Arrow Studios International
- Felicia Litovitz, VP, Acquisitions, North America, Cineflix Rights
- Nick Solowski, Senior Director, International Sales & Acquisitions, Blue Ant Media

2022 Pitch Program



These mentors worked closely with the Pitch Program participants. Each mentor had two virtual meetings with their respective mentees and took time to review project materials.

- Falguni Adams, Executive Producer, Showrunner, VICE
- Emily Alden, Vice President, Originals, Brightlight Pictures
- Loren Baxter, Head of Acquisitions, Off the Fence
- Aaron Champion, VP, Scripted, Alibi Entertainment
- Oneida Crawford, Development Manager, Muse Entertainment
- Kim Diaz, Sr Director of Production and Development, Sesame Workshop
- Karen Fowler, VP, Development, 9 Story Media
- Rebecca Gibson, Partner & Head of Development, Eagle Vision
- Nina Hahn, most recently SVP Production & Development | Head of Vis Kids, Nickelodeon
- Victoria Hirst, Executive Producer, Amaze
- Tara Joshi, Manager, TV Development, Lionsgate
- Audrey Kamga, Sales Manager, ARTE France
- Michael McGowan, Writer, Director and Producer
- Nicole Mendes, VP, Scripted Development, Lark Productions
- Janet Morhart, COO & Co-Executive Producer, Prairie Dog Film + Television
- Deborah Nathan, Sr Director, Creative, Shaftesbury
- Marko Orlic, Executive, Acquisitions & Sales, Mongrel Media
- Lorne Price, Senior Vice President, Sphere Films International
- Julie Puckrin, Showrunner, *Skymed*
- Arianne Staples, Head of US Development, Amaze
- Benjamin Thornton, Creative, Non-Scripted Development Associate, Warner Bros. Discovery
- Amanda Vaughan Production Executive, Corus Kids
- Dawn Wilkinson, Writer & Director

2022 Participants

Survey Results

92% of respondents said Diversity of Voices / BANFF is important to advancing their careers and projects.

82% of respondents said a deal or relationship that will positively impact their business may result from their participation in Diversity of Voices / attendance at BANFF.

Pitch Program Participants

Tobi Abdul

Raghd Charabaty

Shirley Cheechoo

Kanja Chen

Priscilla Cherry

Marilyn Cooke

Ryan Cooper

Paula Devonshire

Kathleen Edwards

Ebonie Finley

Rylan Friday

Shawn Gerrard

Roble Issa

Maria Kennedy

Samantha MacAdam

Lindsay McIntyre

Leena Minifie

Faran Moradi

Reem Morsi

Parth Parikh

Christine Rodriguez

Eric Sabbag

Jenny Steele

Nadine Valcin

Kenny Wong

2022 Participants

Professional Development Participants

Temilola Adebayo	Della Haddock	Bradley Paul
Alfons Adetuyi	Mona Hersi	Jennifer Pun
Dorothy A. Atabong	Rouzbeh Heydari	Marielle Quesney
Leila Aziza Ateb	Aeyliya Husain	Kiana Rawji
Basak Bagirkan	Kay Issa	Jean-Yves Roux
Su Baloglu	Eric Janvier	Umang Antariksh Sagar
Trevor Cameron	Michael Jarvis	Kyle Schmalenberg
Judy Chui	Kalainithan Kalaichelvan	Mostafa Shaker
Fiona Raye Clarke	Maahi Kaur	Nickie Shobeiry
Keif Clement	Gloria Kim	Reza Sholeh
Norm Coyne	Evan King	Keira Silverglen
Juan Cruz Baldassarre	Celeste Koon	Gur-Inder Singh
Miranda Currie	Derek Kwan	Sean Smith
Diana Dai	Thea Loo	Dallas Soonias
Saxon de Cocq	Vincent Lui	Chris Strikes
Paul Dhillon	Faisal Lutchmedial	Tyra Sweet
M. T. (Taf) Diallo	Chrystelle Maechler	John Tan
Jadiel Dowlin	Rabiya Mansoor	Jarret Twoyoungmen
Krystle Ferdinand	Bria McLaughlin	Anaïsa Visser
Daniel Foreman	Claudia Medina	Kassia Ward
Karina Garcia	Alba Manuela Moreno Daza	Christopher Yip
Casanova	Panta Mosleh	
Andrew Genaille	Alpha Nicky Mulowa	
Patricia Gomez Zlata	Zainab Muse	
Angela Hanna Goulene	Sylvester Ndumbi	
Simone Beatrice Gravel	Justin Neal	
	Kelvin Omori	
	Amish Patel	

Indigenous Representation

The 2022 edition of Diversity of Voices welcomed 20 Indigenous participants from across Canada. Partners at the Indigenous Screen Office generously supported all 20 participants with travel funding to attend the in-person Banff World Media Festival, with all Indigenous participants receiving a total of \$2,000 CAD each in travel funding.

Trevor Cameron

Shirley Cheechoo

Ryan Cooper

Norm Coyne

Miranda Currie

Saxon de Cocq

Paula Devonshire

Kathleen Edwards

Daniel Foreman

Rylan Friday

Andrew Genaille

Eric Janvier

Lindsay McIntyre

Leena Minifie

Justin Neal

Bradley Paul

Sean Smith

Dallas Soonias

Jarret Twoyoungmen

Kassia Ward