



INDIGENOUS SCREEN OFFICE BUREAU DE L'ÉCRAN AUTOCHTONE

APPLICATION CHECKLIST

Marketing Promotion Distribution 2023-24

Requirements for this program include:

- Articles of incorporation, individual percentages of ownership, and/or relevant ownership agreements;
- Bios, CVs, and key roles for all owners in the project;
- Project summary, description, previous project work and rationale for the required support;
- A link to the rough or fine cut of the project (or recent episode for series');
- An up to date Top Sheet budget, financial structure, and marketing promotion and distribution budget (must use the template provided separating out ISO expenditures);
- Confirmation letters or contracts for all confirmed funding sources (inclusive of Marketing and Distribution funds);
- Community engagement plans (when applicable), including information about existing community relationships, protocols, etc;
- Broadcast license agreement, if applicable (in lieu of past Indigenous peer assessment);
- A detailed Marketing, Promotion, Distribution schedule;
- A marketing and distribution strategy; names and bios of key companies or persons to be contracted.